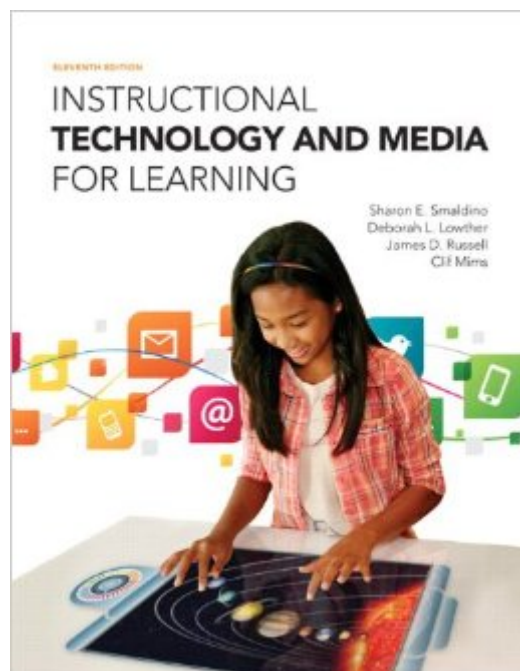


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Synopsis

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Instructional Technology and Media for Learning shows specifically and realistically how technology and media enhance and support everyday teaching and learning. Written from the viewpoint of the teacher, it shows how to integrate a complete range of technology and media formats into classroom instruction using the ASSURE model for lesson planning. Ideal for educators at all levels, it helps readers to incorporate technology and media into best practice, to use them as teaching tools, and to guide students in using them as learning tools. Examples come from elementary and secondary education. The new Eleventh Edition keeps readers up to pace with the innovations in all aspects of technology, particularly those related to computers, Web 2.0, social networks, and the Internet. The updating throughout reflects the acceleration trend toward digitizing information and school use of telecommunications resources, such as the Web. It also addresses the interaction among the roles of teachers, technology, coordinators, and school media specialists, all complementary and interdependent teams within the school. The Enhanced Pearson eText features embedded video, pop-up content, and links to additional information.

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Customer Reviews

I purchased this book for a class I had to take in the fall, I received the grade I wanted and I largely attribute that to the purchase of this book. The book does an effective job of showing how technology and media enhance ones ability to both learn and teach, doing so in a specific and realistic manner. The book in question is written from the viewpoint of a teacher, the book does a great job on how one should integrate technology and media in the classroom, both to you and the students benefit. The text includes and provides the following to help you achieve the ideal teaching and learning experience: *The ASSURE Model* Several helpful Pedagogical aids* A Strong focus on the most up to date expectations and innovations* Pearson eText with videos and links to more information Before concluding I should not that this book IS the loose leaf version, meaning you will need to put this in a binder. With all that being said, I had no prior knowledge of the subject at hand (took class as an elective) and this book did a great job of helping me better understanding a foreign concept. Like I said I received the grade I wanted and I feel as if this book certainly had something to do with that.

Decent book that I needed for class. My problem is that the print is really small. If you can get the ebook version it may not be a problem (since you can enlarge), but it is difficult to read the print version.

It was not bound, which wasn't an issue, but it was missing Chapter 3 (pg 37-62). No help in rectifying the situation other than return it; which I couldn't do because of my notes and needing it for class.

This book is a rip-off. Not bound, in black and white, and the hoops one must jump through to get the ebook is ridiculous. Disappointed is an understatement.

Did not realize the book would not be bound. It literally came as loose pages and I was very disappointed.

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